



MKC TV Founding Business Membership

Join Milton Keynes' First Business-Led TV Network.

An Exclusive Invitation to Shape Local Media

We are opening our platform to a select group of local leaders. This opportunity is strictly limited to exactly **100 businesses**.

1000

Gain a first-mover advantage in the Milton Keynes market.

Position your brand alongside premium local broadcasting.

**Get in early, lock in lifetime pricing,
and grow your visibility!**

A Fully Integrated Local Business Ecosystem

MKC TV amplifies your presence simultaneously across television, digital, social, and physical touchpoints.



Live Events

In-person networking and community integration.



Broadcast TV

Premium exposure across Milton Keynes screens.



Local Business



App Marketplace

Direct digital discovery for residents.



Social Media

Targeted, cross-platform audience engagement.

The Digital High Street: Your 24/7 Resident Connection



Rich Profiles

Display your business name, logo, and a compelling description.

Media Integration

Direct links to your website and photo galleries.

Video Hosting

Seamlessly embed your MKC TV feature or interview directly on your pin.

Tiered Visibility

Upgraded memberships unlock priority placement and featured profiles.

The Founding Member Advantage



Lifetime Discounted Pricing

Secure your foundational rate forever, protecting against future price increases.



Official Recognition

Earn the exclusive Founding Member status and digital badge to display across your channels.



Priority Access

Be the first to experience new MKC TV features, platform updates, and special networking events.

Rewarding Your Ongoing Partnership

Day 1



Unlock omnichannel visibility and lifetime pricing

Month 6 Milestone



Receive completely free advert production **OR** claim a £500 advertising credit to boost your campaigns

Month 12 Milestone



Unlock a premium, studio-filmed business feature **OR** a sponsored segment broadcast on MKC TV

Action Bonus: Join this month to automatically secure a **FREE** studio-filmed business feature!

Four Pathways to Premium Visibility

Whether you are establishing your local footprint or aiming to dominate the regional conversation, we have engineered a broadcast package scaled to your exact growth ambitions.



Starter Visibility Package £49 per month



15-second still advert broadcast placement.



Permanent listing in the MKC TV Business Directory & App Marketplace.



Official MKC TV Business Map listing.



'Proud MKC TV Business' Pin and Digital Badge.



Dedicated Social Media spotlight (1x per year).



Full access to free MKC TV network events.

MOST POPULAR

Growth Visibility Package

**£149
per month**



20-second video advert (Quarterly placement rotation).



Dedicated ad placement on a specific page of the MKC TV app/website.



Exclusive business spotlight interview.



Social media promotion (4x per year), including Posts and Stories.



Priority directory listing and Featured profile on the Business Map.



Members-only discounts on advertising production and social media promotions.



Full access to free MKC TV network events.



Authority Visibility Package

£399 per month



15-30 second premium advert (Monthly rotation).



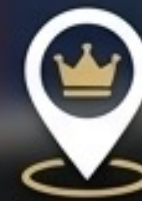
High-visibility banner on the front page of the app/website.



Professional Studio interview feature.



Monthly Social Media Campaign: Reels, Stories, and Posts across TikTok, Instagram, Facebook, LinkedIn, and YouTube.



Premium priority placement on the Business Map.



VIP networking invitations and your physical banner prominently displayed at MKC TV events.

Founding Partner Package

£999
per month



Premium 30-second
advert (Regular, high-
frequency rotation).



A dedicated, featured
business documentary
programme.



Comprehensive
omnichannel social
media coverage across
all platforms.



Exclusive platform-wide
recognition as a
Founding Partner.



Exclusive programme
sponsorship
opportunities.



Top placement on the
Business Map and Front
Page App Banner.



Keynote speaking
opportunities and
prominent event branding
at all MKC TV events.

Compare Founding Memberships

	Starter	Growth	Authority	Partner
Broadcast Advert	15s Still	20s Quarterly	15-30s Monthly	30s Regular
Social Promotion	1x/Year	4x/Year	Monthly Omnichannel	Comprehensive
Map Placement	Standard	Featured	Premium	Top Placement
Studio Access	None	Spotlight Interview	Studio Interview	Full Documentary
Event Perks	Free Access	Free Access	VIP Invites + Banner	Speaking Ops + Branding

Secure Your Position on the Network

01

Choose Your Visibility Level

Review the matrix and select the tier that matches your local growth goals.

02

Contact the Studio

Reach out to our dedicated onboarding team at contact@mkctv.co.uk.

03

Claim Your Founding Status

Lock in your lifetime pricing and begin your multi-platform broadcast journey.

The logo consists of the text 'MKC TV' in white, sans-serif font. 'MKC' is on the top line and 'TV' is on the bottom line, slightly indented to the right. The text is centered on a graphic of three overlapping, semi-transparent blue rectangular shapes that create a 3D effect. The background of the entire image is a dark blue, dimly lit television studio with professional cameras on tripods and monitors visible.

MKC
TV

MKC TV – Where Milton Keynes
Businesses Get Seen.

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